

Ayushi Jain

www.ayushi.info
ayushi@newschool.edu
+1 646-236-2586

ABOUT

As a hybrid of researcher, strategist, and designer, I thrive in collaborative, cross-disciplinary teams. My international work explores ways in which designers can engage with communities through design-led-research tools and methods to address complex issues. As an intrinsically inquisitive person who is driven to explore the breadth and depth of things, I strive towards uncovering meaningful insights. My specialties include research design, workshop design, service design, and innovation.

SOFTWARES

Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe After-Effects, Auto CAD, Rhino, Keyshot, Corel Draw, Google Sketch-up, Microsoft Office

SKILLS

Design-led-research, Participatory research, Data Synthesis and Sensemaking, Workshop design, Journey mapping, Strategy and Service design, Lo-Hi fidelity Prototyping, User Testing, Data Visualisation, Graphic design and Illustration, Furniture design

EDUCATION

2019-ongoing . New York
Parsons School of Design
MFA Transdisciplinary Design

2012-2016 . Ahmedabad
National Institute of Design
B. Des Furniture & Interior Design

2014 . France
École Nationale Supérieure d'art
Merit based Exchange Programme

RECOGNITION

2019-2021
President's Merit Scholarship
Parsons School of Design

2019
Published on digital magazine
www.afilii.com

2017
Winner of Godrej Design Lab
Exhibition in India Design Week

2016
Residency at Ellen MacArthur
Foundation, UK - Project presented
in Disruptive Innovation Festival 2016

2016
Children furniture design
Feature in Architectural Digest India
March 2016 edition

2015
Winner of Asian Paints D-door
Exhibition in India Design Week 2015

EXPERIENCE

2020 . ongoing . New York
The New School
Teaching Assistant
BBA Innovation course

2020 . ongoing . Canada (remote)
InWithForward
Graphic Design Fellow
Designing equity-centered grant
application process

2018 . 1 yr 6 mos . India . China
IFB Industries Pvt Ltd
Senior Designer
Built a foundation for design-led
process in the modular kitchen
department

2017 . 9 mos . Hyderabad
Instillmotion Consulting Pvt Ltd
Innovation Consultant
Project work on increasing
throughput at airport terminal

2016 . 1 mo . United Kingdom
Ellen MacArthur Foundation
Research Fellow
Research work on circular economy
models presented in DIF 2016

2016 . 6 mos . Bengaluru
Herman Miller
Research and Development Intern
Led the research on color for Indian
workspaces and concept design for
office furniture (patented).

2015 . 2 mos . Mumbai
Holachef
Service Design Intern
Developed service blueprint of
existing delivery experience

2015 . 2 mos . Kapurthala
Ministry of Railways (GOI)
System Designer
Redesigned rail coach toilets
through a systems lens