

AYUSHI JAIN

www.ayushi.info
ayushi@newschool.edu
+1 646-236-2586

*As a hybrid of **researcher**, **strategist**, and **designer**, I thrive in collaborative, cross-disciplinary teams. My international work explores ways in which designers can engage with communities through design-led-research tools and methods to address complex issues. As an intrinsically inquisitive person who is driven to explore the breadth and depth of things, I strive towards uncovering meaningful insights. My specialties include research design, workshop design, service design, and innovation.*

EDUCATION

Transdisciplinary Design

Master's of Fine Arts
The New School
2019-2021 | New York, USA

Furniture and Interior Design

Bachelors of Design
National Institute of Design
2012-2016 | Ahmedabad, India

Exchange Programme

Art and Design
École Nationale Supérieure D'art
2014 | Dijon, France

SKILLS

Software Skills

Adobe Illustrator, After Effects, Photoshop, InDesign, Audition, XD, and Acrobat. MS Word, Excel, and Powerpoint. Sketchup, Rhino, and Autocad

Research + Management Skills

Design Thinking; Communications; Concept Development; Strategic Thinking; Problem Solving; Qualitative Research; Systems Mapping; Prototyping; Design Ethnography; Observation; Secondary Research; Storytelling; Journey Mapping; Participatory Design; Workshop Design and Facilitation; Speculative Design.

RECOGNITION

PRIMER Conference

Talk on 'Justice in Jainism'
2021

Core77 Student Showcase

Speculative Design
2020

President's Merit Scholarship

Parsons School of Design
2019-2021

Publication in Digital Magazine

www.afilii.com
2019

Godrej Design Lab

Exhibition at India Design Week
2017

Residency at Ellen MacArthur Foundation, UK

The project presented at Disruptive Innovation Festival 2016

Architectural Digest

Feature March Edition
2016

Asian Paints D-Door

Exhibition at India Design Week
2015

SELECTED EXPERIENCE

The Design Gym, New York

Associate Strategist
July 2021- Current
Strategy design for organizational culture change

Stanford Impact Labs, Stanford, California (Remote)

Design Research Consultant
March 2021- June 2021
Mapping challenges of gentrification to aid in policy development

InWithForward, Canada (Remote)

Service Design Fellow
July 2020- December 2020
Designing equity-centered grant application process

IFB Industries Pvt Ltd, India

Senior Designer
December 2017- June 2019
Built a foundation for design-led process in the modular kitchen department

Instillmotion Consulting, India

Innovation Consultant
February 2017- December 2017
Project work on increasing throughput at the airport terminal